



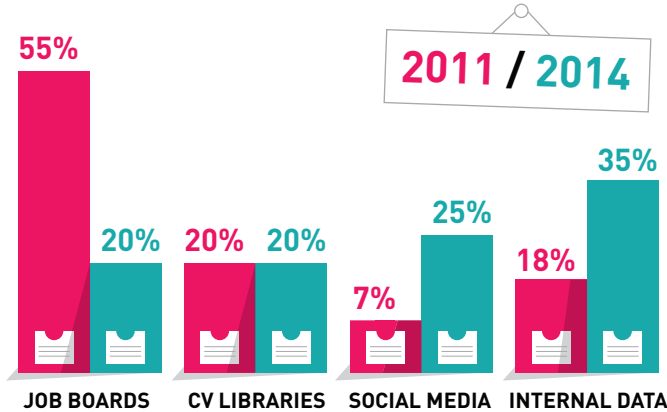


ARE YOU GETTING THE MOST OUT OF YOUR INTERNAL CV DATABASE?

FREE
ONLINE
DEMO

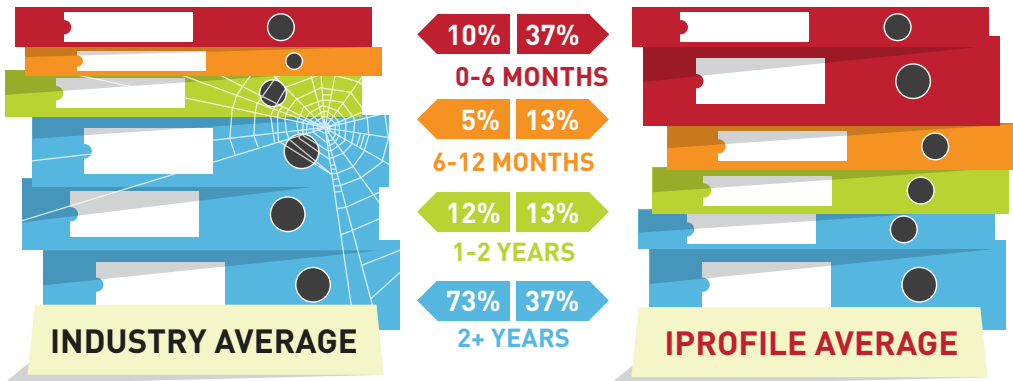
CHANGING TREND IN CANDIDATE PLACEMENTS

-  **35%**
JOB BOARDS
-  **0%**
CV LIBRARIES
-  **18%**
SOCIAL MEDIA
-  **17%**
INTERNAL DATA



With the dominance of the job boards starting to diminish and social media on the ascendance, it's never been more vital to find a way to keep your internal CV database up-to-date. Traditionally, the time and effort needed to do this has generally rendered this exercise fruitless. This has now changed.

HOW OLD ARE THE CVs IN YOUR DATABASE?



WHAT IS IPROFILE?

iProfile is a CV Exchange of over 6 million candidate CVs, that provides a constant feed of updates directly into your own database. It enables you to keep the ever increasing volume of candidate CVs that you collect more up to date, more searchable and much more valuable.

WHAT CAN IPROFILE DO FOR YOUR BUSINESS?

+35%
CANDIDATES
INCREASE NUMBER OF UP-TO-DATE CVs TO 50%

+100%
PLACEMENTS
DOUBLE PLACEMENTS MADE FROM INTERNAL DATABASE

-50%
COSTS
REDUCE ADVERTISING COST BY HALF

Within two years of using iProfile, the number of placements from our database has gone from 20% to 50%, and our advertising spend has reduced by 45%

Alan Bawden,
Director at The JM Group

WANT TO KNOW HOW WE DO THIS?



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